

# CAREERS





# CAREERS LAB

WHO : CHRIS SAUNDERS

WHERE : BRAINTREE FOYER

WHEN : EVERY MONDAY 4PM - 6PM



**OUR DROP-IN CAREERS LAB WILL WORK WITH YOU ON ALL ASPECTS OF HELPING YOU LOOK FOR THAT JOB THAT YOU HAVE ALWAYS WANTED.**

**WE WILL HELP YOU TO FIND OUT WHAT CAREERS ARE THE BEST FIT FOR YOUR SKILLS**





# PHILIP CONNOR

Marketing Assistant

**CONTACT**

**EMAIL**  
philip.connor@gmail.com

**ADDRESS**  
512 Moore Street, Indigo Valley  
San Diego, California

**PHONE**  
(872) 871 9271

**EXPERIENCE**

**13 MONKEYS, MARKETING ASSISTANT**  
Jun 2019 - Jan 2020

- Maintained and organized numerous office files
- Constantly updated the company's contact and mailing lists
- Monitored ongoing marketing campaigns
- Monitored press coverage

**WORLD MARK, MARKETING ASSISTANT**  
Jun 2018 - Jun 2019

- Handled the company's online presence - regularly updated the company's website and various social media accounts
- Monitored ongoing marketing campaigns
- Prepared presentations for prospective clients

**SKILLS**

- Exceptional communication and networking skills
- Successful working in a team environment, as well as independently
- The ability to work under pressure and multi-task
- The ability to follow instructions and deliver quality results

**EDUCATION**

**SAN DIEGO UNIVERSITY**  
Bachelor in Marketing  
Class of 2018

# DAVID HAMMOND

GRAPHIC DESIGNER

**PROFILE**

I am David Hammond a 22 years old who has a strong passion and interest for design & typography.

**CONTACT**

207-565-7934  
911 Bloomfield Way  
Franklin, OH  
davidh@gmail.com  
behance.net/dvnh

**PERSONAL SKILLS**

- Social Media Management such as Facebook, Twitter, Tumblr & Instagram.
- Attentive & Versatile
- Good Communication
- Multi-tasking

**LANGUAGES**

English ●●●●●  
Spanish ●●●●●

**EDUCATION**

**Institute of College in Art - 2015**  
One Term for Traditional Arts

**Art of College Design Ohio - 2014**  
BA Graphic Design and Visual Communication

**Bexley High School - 2009**  
Secondary Education

**EXPERIENCE**

**Graphik Studio Ohio, 2015 - current**  
Graphic Designer

**Piassive Studio Inc. 2014**  
Graphic Designer & Social Media Expert

**SKILLS**

Illustrator ●●●●●  
Photoshop ●●●●●  
Premiere ●●●●●  
Corel Draw ●●●●●  
Microsoft Office ●●●●●

# MACY THOMPSON

graphic design

macydesigns.co  
hello@macydesigns.co  
+44 382 2977 28  
@macytwo

**EDUCATION**

**GRAPHIC DESIGN, BA CANDIDATE 9.7**  
Williams University, Bristol, Rf | 2008 - 2012

**WORK EXPERIENCE**

**FREELANCE GRAPHIC DESIGNER**  
2015 - Present

**JUNIOR ARTIST**  
Wildland Studios | 2018 - 2016

**GRAPHIC DESIGN INTERN**  
North Style Media | 2014 - 2013

**SELECTED PROJECTS**

**LUNA CAFE**  
www.lunacafe.com | Dec 2016  
Identity & Branding

**JESSIE JAM**  
www.jessiejam.com | Aug 2016  
Identity & Branding, website design

**SWEET SELTS ICE CREAM**  
www.sweetseits.com | Oct 2015

# NATALIE DAWSON

social media manager

**PROFESSIONAL SKILLS**

SEO and Google Analytics  
Social media strategy  
Marketing  
Web content development  
Copywriting  
Corporate blogging  
Project management  
Layout design  
Photo editing  
Market research

**PERSONAL SKILLS**

Creative spirit  
Reliable and professional  
Organized  
Time management  
Team player  
Fast learner  
Motivated

**CONTACT**

P: +44 7700 9530  
E: heliodnatedawson.com  
W: www.natedawson.com

**SOCIAL**

f: fb.me/natedawson  
@natedawson  
@natedawson

**ABOUT**

I am an experienced social media manager seeking a full-time position in the field of social media and marketing communications, where I can apply my knowledge and skills for continuous improvement.

**WORK EXPERIENCE**

**SOCIAL MEDIA PRODUCER**  
Red Media Company | Feb 2013 - Dec 2014

- Managed social media accounts
- Created social media graphics for daily postings
- Increased social media following and clicks by 200%

**COMMUNICATIONS INTERN**  
Rich Media Interactive | Apr 2012 - Jan 2013

- Developed a social media strategy to increase the following of the company website
- Spearheaded a viral campaign for one of the company's new products

**EDUCATION**

**BACHELOR OF ARTS MAJOR IN COMMUNICATION**  
University of Dundee | 2009 - 2013  
GPA 3.9

**AWARDS**

**MOST OUTSTANDING SOCIAL MEDIA PRODUCER**  
Red Media Company | Dec 2014

**BEST INTERN**  
Rich Media Interactive, Jan 2013

# ELOUISE RAWNSLEY

DESIGNER

**PROFILE**

**PHONE** (04) 912 2983 347  
**EMAIL** eliserawnsley@gmail.com  
**WEBSITE** www.eliserawnsley.com  
**ADDRESS** Adelaide, Australia

**EDUCATION**

**BA in Multimedia Arts** 2016-2020  
**Major in Graphic Design**  
Graduated with a cumulative GPA of 3.750.  
Awarded the distinction of Magna Cum Laude.

**SKILLS**

Digital Illustration  
Traditional Illustration  
Graphic Design  
Photography

**EXPERIENCE**

2016-2017  
**John Winston | Senior Designer**  
Assisted John Winston with overall art direction. Supervised the various production teams. Mentored the younger designers in the company.

2017-2019  
**Collective | Art Director**  
In charge of art direction for client work. Oversew works of junior graphic designers. Worked with marketing team.

2020-2022  
**Collective | Head Designer**  
Assisted with the execution of works. Became a team leader for multiple projects. Awarded best employee for 2021.

2022-2023  
**Smith & Weston | Art Director**  
In charge of art direction for client work. Oversew works of junior graphic designers. Worked with marketing team.

**REFERENCES**

**John Winston**  
(04) 127 928 484  
johnwinston@design.co.uk

**Amanda Phillips**  
(04) 339 9283 192  
philipsamanda@gmail.com

**Mikey Smith**  
(04) 329 3872 911  
mikey@smithweston.com

# TIMOTHY STUART

MARKETING ASSISTANT

**PERSONAL PROFILE**

Extremely motivated to constantly develop my skills and grow professionally. I am confident in my ability to come up with interesting ideas for unforgettable marketing campaigns.

**CONTACT**

512 Moore Street,  
Indigo Valley, San  
Diego, California

timstuart@gmail.com  
872-871-9271  
/timstuart

**EDUCATION**

San Diego University  
Bachelor in Marketing, 2018

**SKILLS**

- Exceptional communication and networking skills
- Successful working in a team environment, as well as independently
- The ability to work under pressure and multi-task
- The ability to follow instructions and deliver quality results

**WORK EXPERIENCE**

**13 Monkeys, Marketing Assistant**  
JUN 2019 - JAN 2020

- Maintained and organized numerous office files
- Constantly updated the company's contact and mailing lists
- Monitored ongoing marketing campaigns
- Monitored press coverage

**World Mark, Marketing Assistant**  
JUN 2018 - JUN 2019

- Handled the company's online presence - regularly updated the company's website and various social media accounts
- Monitored ongoing marketing campaigns
- Prepared presentations for prospective clients

# CV MASTERCLASS

WHO : CHRIS SAUNDERS  
WHERE : BRAINTREE FOYER TRAINING  
WHEN : EVERY MONDAY 4PM - 6PM

WE WILL HELP YOU AND GIVE YOU THE TOOLS TO CREATE UP TO DATE CV'S THAT ARE INDIVIDUAL, BOLD AND EFFECTIVE.  
YOUR FIRST STEP TOWARDS THE CAREER THAT YOU HAVE ALWAYS WANTED.

THIS SESSION IS  
PART OF

CAREERS  
LAB



# EFFECTIVE JOB SEARCHING

WHO : CHRIS SAUNDERS

WHERE : BRAINTREE FOYER TRAINING

WHEN : EVERY MONDAY 4PM - 6PM

WE WILL WORK WITH YOU ON LEARNING TECHNIQUES FOR EFFECTIVE, AND RELEVANT JOB SEARCHING. SHOWING YOU THE RIGHT PLACES TO LOOK FOR THE JOB YOU WANT.

THIS SESSION IS  
PART OF

**CAREERS  
LAB**





# IDENTIFYING PERSONALITY TYPES

WHO : CHRIS SAUNDERS

WHERE : BRAINTREE FOYER TRAINING

WHEN : EVERY MONDAY 4PM - 6PM

USING ONLINE PERSONALITY TESTS, WE WILL LOOK AT THE TYPE OF PERSON YOU ARE AND WHAT SKILLS YOU HAVE, IN ORDER TO FIND THAT CAREER THAT IS PERFECT FOR YOU.

THIS SESSION IS  
PART OF

**CAREERS  
LAB**





## BUILDING POSITIVE SOCIAL INFLUENCE

WHO : ROB LEE AND MARK WATSON

WHERE : BRAINTREE FOYER TRAINING ROOM

WHEN : SATURDAY 21/10/17

SATURDAY 20/01/18 11AM-4PM

HOW CAN WE USE THE NEW AND EMERGING SOCIAL MEDIA PLATFORMS TO BUILD SOCIAL INFLUENCE THAT HAS A POSITIVE EFFECT ON OUR LIVES AND THE LIVES OF OTHERS. THESE PRACTICAL, HANDS ON WORKSHOPS WILL OFFER TIPS AND INSIGHTS TO HELP YOU TO MAKE THE MOST OF SOCIAL MEDIA.





# BRAND YOU



WHO : ROB LEE

WHERE : BRAINTREE FOYER TRAINING ROOM

WHEN : THURSDAY 2/11/17 6PM

## HOW CAN YOU USE SOCIAL MEDIA TO HIGHLIGHT YOU AS A BRAND?

WE'LL BE COVERING HOW TO PROMOTE YOUR SKILLS AND GET NOTICED BY POTENTIAL EMPLOYERS AND INVESTORS. YOU WILL LEARN HOW TO OPTIMIZE YOUR PROFILES TO MAKE SURE THE 'PUBLIC' YOU IS WHAT YOU WANT PEOPLE TO SEE.





# BECOMING A DISCOVERY COLLEGE TUTOR

WHO : DERICK MOORE

WHERE : BRAINTREE FOYER TRAINING ROOM

WHEN : 24/11/2017

- WHY TRAIN? - PURPOSE & OBJECTIVES
- TRAINING METHODS
- THE ROLE OF THE TRAINER
- LEARNING OBJECTIVES
- PROGRAMME DESIGN
- EVALUATIONS - HOW TO CHECK ITS WORKING
- HANDLING GROUPS
- LOOKING AFTER YOURSELF

**TO ASSIST NEW TUTORS AT BRAINTREE DISCOVERY COLLEGE TO EXPLORE THEIR ROLE AND PLAN AND DELIVER TRAINING SESSIONS TO PARTICIPANTS.**





# WILLPOWER

WHO : MARK WATSON

WHERE : BRAINTREE FOYER TRAINING ROOM

WHEN : 22/03/18 6PM

THERE IS MORE TO WILLPOWER THAN YOU MIGHT THINK. FIND OUT WHY THE FORMER PRESIDENT OF THE UNITED STATES ONLY EVER WORE BLUE SUITS. FIND OUT HOW YOU CAN MAKE THE BEST USE OF YOUR WILLPOWER TO ACHIEVE WHAT YOU WANT TO ACHIEVE.



# MINDSET

WHO : MARK WATSON

WHERE : BRAINTREE FOYER TRAINING ROOM

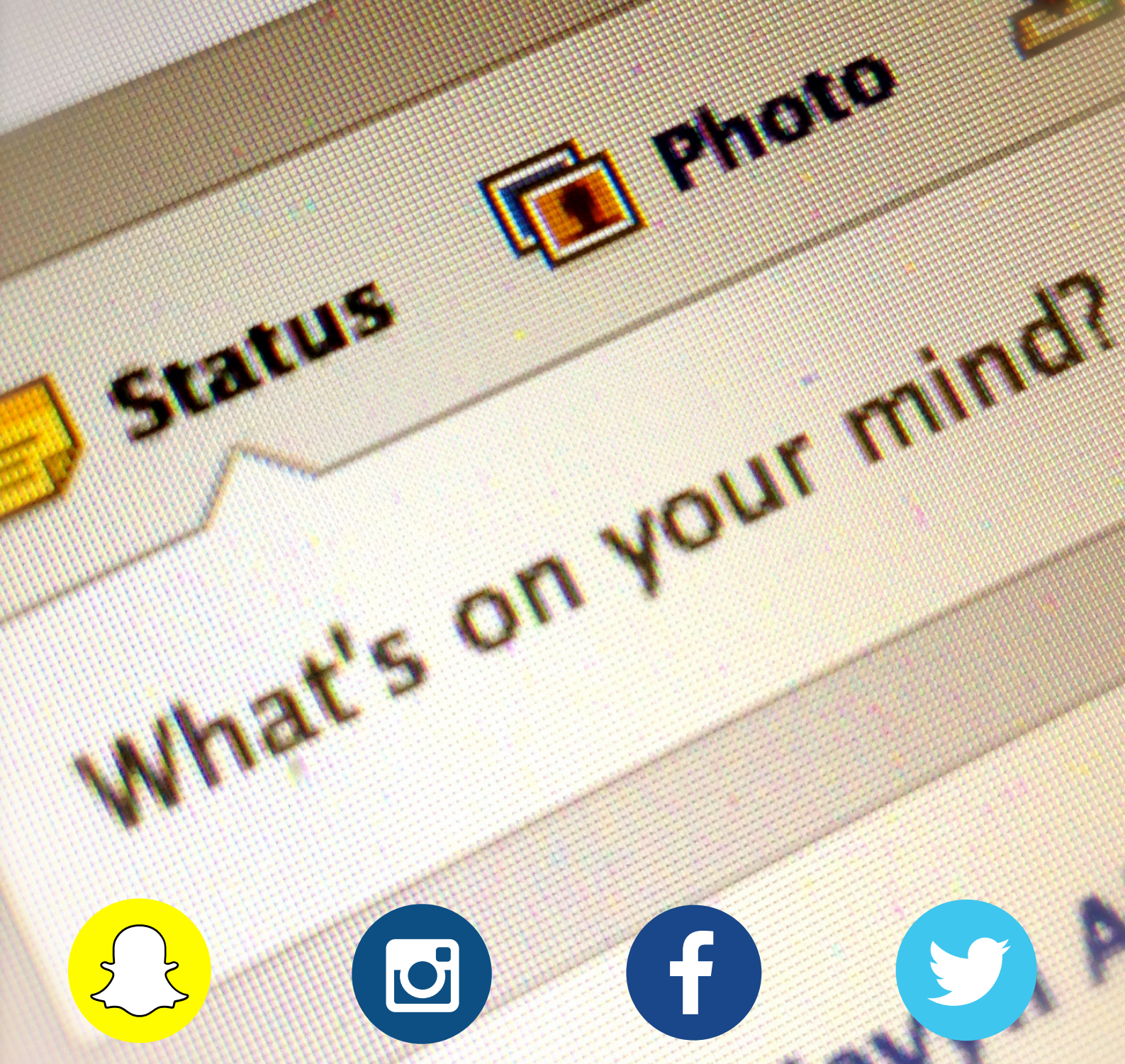
WHEN : 01/02/18 6PM

THIS COURSE WILL INTRODUCE THE CONCEPT OF MINDSET AND HOW DEVELOPING A GROWTH IN MINDSET, AS OPPOSED TO A FIXED MINDSET, CAN CONTRIBUTE TO SUCCESS AND HAPPINESS.

THIS SESSION IS  
PART OF

**CAREERS  
LAB**





# YOU ARE WHAT YOU POST



WHO : ROB LEE

WHERE : BRAINTREE FOYER TRAINING ROOM

WHEN : THURSDAY 15/02/18 6PM

**COME AND EXPLORE THE LASTING IMPACT OF WHAT YOU POST.  
HOW CAN YOU MAXIMIZE YOUR POSITIVE IMAGE TO THE WORLD AND  
MINIMIZE ANY DANGERS TO YOUR REPUTATION?**

WE WILL COVER HOW SOCIAL MEDIA CAN EFFECT YOUR LIFE. HOW LONG CONTENT LASTS, SOCIAL PRESSURE. AND ALL OF THE OTHER THINGS THAT YOU SHOULD CONSIDER BEFORE YOU POST.





## GETTING INTO... **SOCIAL WORK**

WHO : KATE HOUGHTON

WHERE : BRAINTREE FOYER TRAINING ROOM

WHEN : THURSDAY 14TH SEPTEMBER 6PM

COME ALONG AND LEARN WHAT IT TAKES TO DO THIS AND ALL THE STEPS IT TAKES TO GET QUALIFIED. HEAR ABOUT A DAY IN THE LIFE OF A SOCIAL WORKER AND THE DIFFERENT ASPECTS OF THE SOCIAL WORK SECTOR.

**KATE WILL BRING SOME INFORMATION ABOUT POTENTIAL APPRENTICESHIPS IN SOCIAL WORK.**





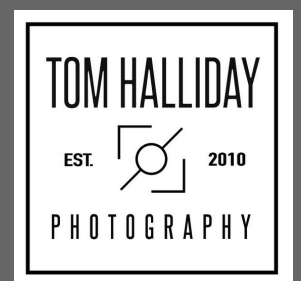
**GETTING INTO...**

# **PHOTOGRAPHY**

WHO : TOM HALLIDAY

WHERE : BRAINTREE FOYER TRAINING ROOM

WHEN : THURSDAY 28TH OCTOBER



**TOM HALLIDAY IS A CREATIVE WEDDING PHOTOGRAPHER, LOW LIGHT SPECIALIST PHOTO EDITOR AND SELF CONFESSED CAMERA GEEK.**

IF YOU'VE EVER EXPRESSED AN INTEREST IN PHOTOGRAPHY, WHETHER IT BE TO FORM A CAREER, TAKE UP AS A HOBBY OR WANT TO LEARN HOW TO TAKE A GOOD PHOTOGRAPH, COME AND HAVE A CHAT WITH TOM.





# Rethink Mental illness.

**GETTING INTO...**

## **MENTAL HEALTH SUPPORT**

WHO : TRINA WHITTAKER

WHERE : BRAINTREE FOYER TRAINING ROOM

WHEN : 14/12/17 6PM

COME ALONG TO THIS SESSION TO LEARN WHAT MENTAL  
HEALTH SUPPORT THERE IS OUT THERE AVAILABLE TO YOU.  
LEARN THE DIFFERENT TYPES OF MENTAL ILLNESS.  
LEARN HOW TO BECOME A MENTAL HEALTH SUPPORT WORKER.





**GETTING INTO...**

# **COSTUME DESIGN**

WHO : RUTH METCALF

WHERE : BRAINTREE FOYER TRAINING ROOM

WHEN : 18/01/18 8PM

**RUTH METCALF IS A CELEBRATED COSTUME DESIGNER  
HAVING RECENTLY WORKED ON THE STAR WARS AND BEAUTY  
AND THE BEAST FILMS.**

COME AND LOOK AT RUTH'S WORK AND HAVE A CHAT  
ABOUT GETTING INTO THE WORLD OF COSTUME DESIGN





## GETTING INTO... **CHEMISTRY**

WHO : NIKKI COOKSON

WHERE : BRAINTREE FOYER TRAINING ROOM

WHEN : 18/02/17 6PM

NIKKI IS A RECENT GRADUATE FROM LEEDS UNIVERSITY AND STUDIED NANO-CHEMISTRY, SUPER-MOLECULAR CHEMISTRY, ANALYTICAL CHEMISTRY AND ALSO STUDIED FORENSIC SCIENCE.

COME AND GET AN INSIGHT INTO THE FASCINATING WORLD OF CHEMISTRY





GETTING INTO...

# UNIVERSITY

WHO : NIKKI COOKSON

WHERE : BRAINTREE FOYER TRAINING ROOM

WHEN : 08/02/17 7PM

COME ALONG IF YOU HAVE EVER THOUGHT ABOUT GOING TO UNIVERSITY. EVEN IF YOU THINK IT ISNT POSSIBLE FOR YOU, COME AND EXPLORE YOUR OPTIONS , PATHWAYS TO UNI, THE MANY DIFFERENT COURSES AND ALL ABOUT UNI LIFE.